

THE SHADE STORE®

QUICK START GUIDE

Amazon Alexa

INTEGRATION SUPPORT



THE SHADE STORE WIRELESS LINK OVERVIEW

Take your window treatment experience to the next level by integrating The Shade Store motorized shades with an Amazon Alexa Echo, Echo Dot, or Echo Show voice control systems. The Shade Store Wireless Link is a rich integration that supports discrete shade control and features a two-way communication system, offering real time shade position and battery level status. The Shade Store Wireless Link supports Ethernet Cable (CAT 5) and Wireless Communication (2.4GHz) for home integration using the RJ45 port conveniently located on the back of the hub. Each hub can support integration of up to 30 shades.

ABOUT THE SHADE STORE WIRELESS LINK AND AMAZON ALEXA

The Shade Store Wireless Link just got smarter. All Amazon Alexa devices work with The Shade Store Wireless Link so you can control your shades using the Alexa App or your voice assistant. All you need is The Shade Store Wireless Link and a compatible Amazon Alexa Device. This allows you to control individual Scenes and Groups of shades with precision.

GETTING STARTED:

Before connecting your Alexa to The Shade Store Wireless Link, please ensure The Shade Store Wireless Link and Shades are working. Go to The Shade Store V2 App to add the Hub and follow the steps suggested. Then, proceed with pairing Motorized shades through The Shade Store V2 App.

To control your Shades with your voice assistant, you will need the following:

1. The Shade Store Wireless Link already setup and working.
2. The Shade Store V2 App and account.
3. Working Shades with The Shade Store V2 App.
4. Alexa App and account.

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CONTROLLING YOUR SHADES THROUGH AMAZON ALEXA:

To create a seamless experience for hands-free voice activation, consider the natural way you and your family would call a shade on any Amazon Alexa. You may want to consider changing the name from Shade 1 to Living Room Shade in The Shade Store V2 App. Also consider if the shade will be controlled individually, in a scene or in a group and name it accordingly in The Shade Store V2 App.

ALEXA VOICE COMMANDS:

Now Alexa can understand natural spoken language like Open and Close Shades using a proper Shade Device. The new schema provides a better interaction between the user and the system for a friendly and native communication. It also understands adjectives like, "open the shade a little bit" and even if do not call it the exact name that is listed in The Shade Store V2 App, the system will know what you meant.

Examples of commands:

- To open an individual shade, simply say, "Alexa, open Bedroom Shade."
- To increase to a percent of an individual shade, simply say, "Alexa, increase "Bedroom Shade to 35%."

	Voice Command	Expected Shade Movement or response
Single Device	"Alexa, open (shade name) "	Shade will open to the top limit
	Alexa, raise (shade name)"	Shade will open to the top limit
	"Alexa, lower (shade name)"	Shade will close to the bottom limit
	"Alexa, close (shade name)"	Shade will close to the bottom limit
	"Alexa, set (shade name) to X%"	Shade will move to the called percentage (100% is open, 0% is closed)
	"Alexa, raise to/lower to X%"	Shade will move to the called percentage (100% is open, 0% is closed)
	"Alexa, increase (shade name) to X%"	Shade will move to the percentage from the current position to the direction of the bottom limit
	Close/open <shade name> <a little bit>	Shade will open or close 10% of the total limit to the direction of the called limit
Groups / Rooms	"Alexa, open (Group name)"	Room will open to the top limit (rooms are setup in the Alexa App)
	"Alexa, close (Group name)"	Room will close to the bottom limit (rooms are setup in the Alexa App)
Scene	"Alexa, activate (Scene name)"	All Shades in The Shade Store V2 App will follow the Scene configuration and execute
	"Alexa, turn on (Scene name)"	All Shades in The Shade Store V2 App will follow the Scene configuration and execute

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INDIVIDUAL CONTROL

If you want to control an individual shade, just say "open" or "close" or "raise" or "lower" accompanied by the specific name of the shade that you want to move.

Examples of commands:

- "Alexa, open Bottom-Up Roller Shade."
- "Alexa, close Roman Shade."

GROUP CONTROL

Another method of operating the shades using an Alexa device is through Groups. These Groups are often individual rooms, multiple room groupings, or a whole home. Please be aware that the rooms you have programmed into The Shade Store V2 App will not automatically show up in your Amazon Alexa App. You will be required to recreate the groupings in your Amazon Alexa App. Once that Group has been created in Amazon Alexa, triggering it to operate is as simple as asking Alexa to open or close that group.

Example of command:

- To lower a Group of shades configured in the Alexa App, simply say: "Alexa, close Living Room"

SCENE CONTROL

Scene Control is different from Group Control; a Scene can be multiple shades set to different positions. If you plan to trigger Scenes through Alexa, consider the most meaningful, easy-to-remember Scene names.

For instance, a Scene named "Good Morning" is easy to remember and accurately describes the experience one might look for in that scene. Then remember to configure that scene in The Shade Store V2 App.

Example of command:

- To activate a Scene created in The Shade Store V2 App, simply say: "Alexa, turn on Good Morning"

Note: Scenes can only be created in The Shade Store V2 App not in Alexa App.

PERCENTAGE CONTROL

An individual window shade or Group can be sent to any percentage of openness. The percentage will be based on the programmed limits on the motor. A shade that is completely raised to its upper limit is at 0%, while a shade that is completely lowered to its lower limit is at 100%.

Example of commands:

- To move an individual shade only a little down, simply say "Alexa, close the Master Bedroom a little bit."
- "Alexa, set Bedroom Shade to 22%."

TIPS:

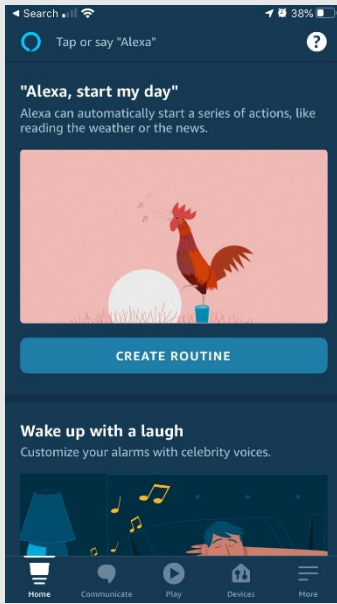
Alexa responds to names created in The Shade Store V2 App. Consider using "one" when numbering shades instead of "1". Avoid using special characters like % and numbers. If you have changed the name of your Shade or Scene in The Shade Store V2 App, please ensure you force close the The Shade Store V2 App, then reopen The Shade Store V2 App. Only then can you rediscover the devices and Scenes in your Alexa App.

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Enabling The Shade Store V2 Alexa Skill on Alexa App Initial Set Up

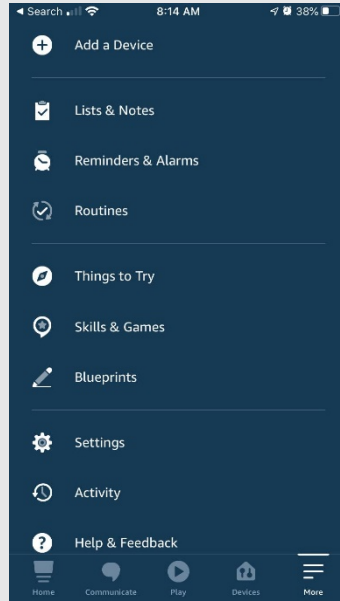
First, ensure your Alexa account is set up and working. To test this, ask Alexa the time. If Alexa responds, The Shade Store V2 skill will confirm Alexa is working. Also test The Shade Store V2 App and ensure The Shade Store Wireless Link and Shades are working.

STEP 1



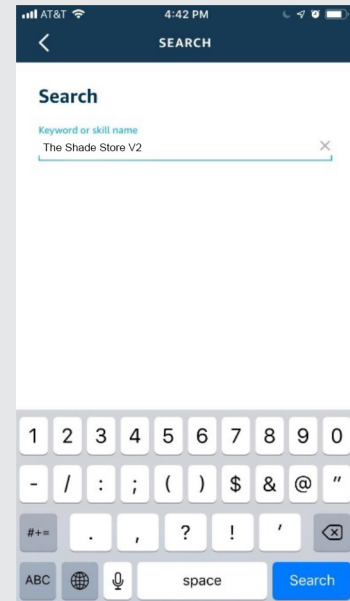
From the homepage in the Alexa App, select the main menu on the bottom right corner.

STEP 2



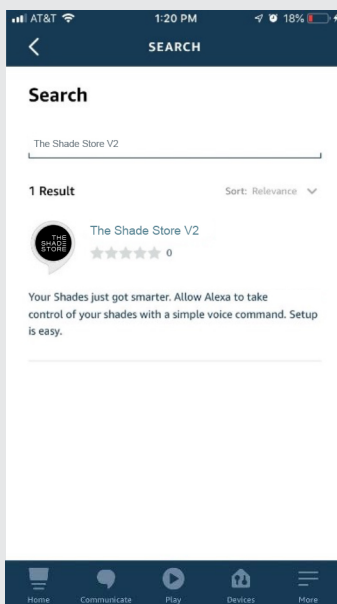
Select the "Skills & Games" option from the main menu.

STEP 3



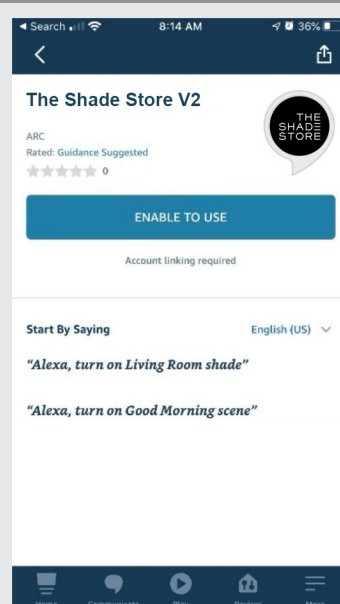
Search "The Shade Store V2" in the skill search bar at the top of the screen.

STEP 4

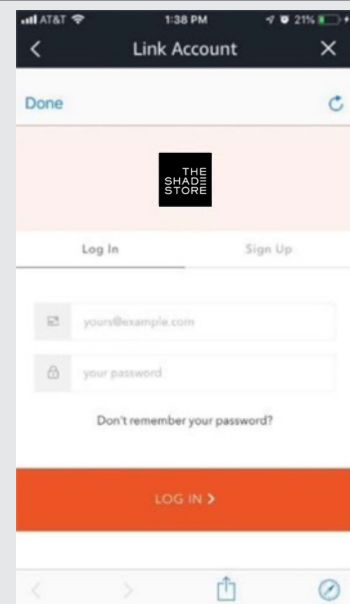


The Shade Store V2 skill appear in the results menu. Select it.

STEP 5



STEP 6



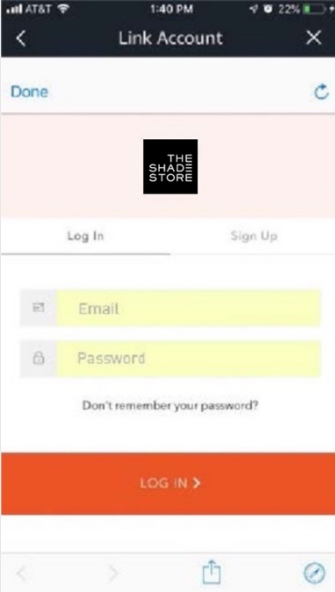
To activate the Shades skill, you must link to The Shade Store V2 App.

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Discovering all Devices and Scenes on Alexa App

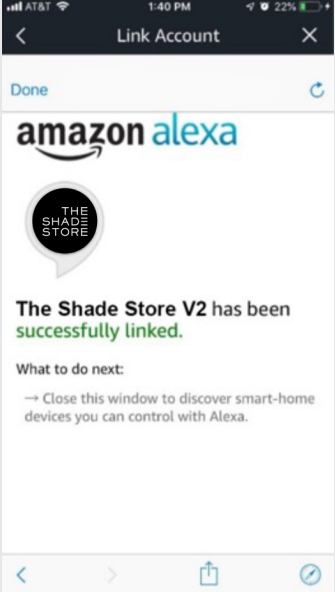
Get all the Devices and Scenes created on The Shade Store V2 App available on Alexa App.

STEP 1



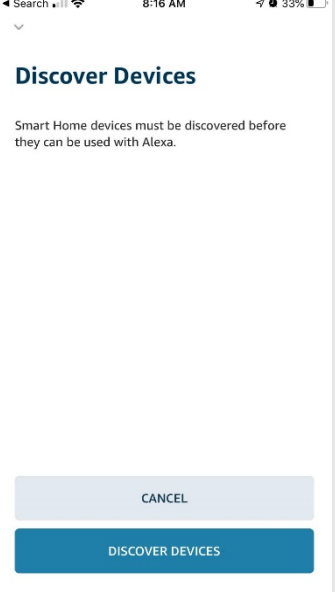
Enter the email and password associated with The Shade Store V2 App you would like to link.

STEP 2



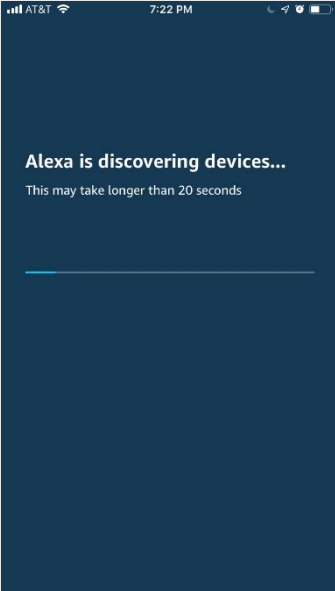
Once the account is linked, this page will appear. Select "Done" in the top left corner.

STEP 3




You will now be prompted to discover your shades. Click "Discover Devices".

STEP 4



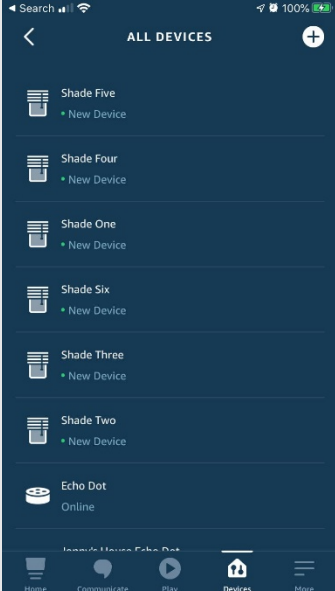
Alexa is discovering devices...
This may take longer than 20 seconds

STEP 5



After the Alexa App discovers all the devices, click the "Choose Device" button.

STEP 6



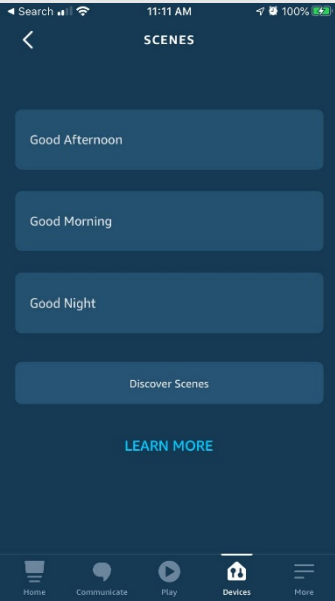
Click Devices tab and all individual shades configured in The Shade Store V2 App will now appear.

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Discovering all Devices and Scenes on Alexa App

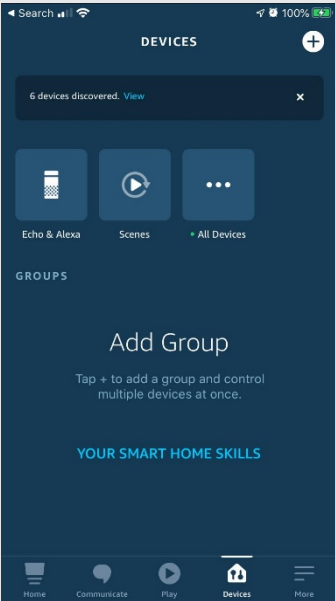
Get all the Devices and Scenes created on The Shade Store V2 App available on Alexa App.

STEP 1



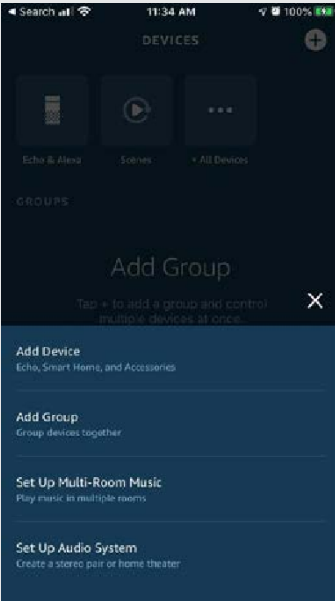
Click "Devices" and "Scenes" and all preconfigured scenes configured in your Shade Store V2 App will now

STEP 2




To add a new group, tap the + button in the top right corner.

STEP 3




Select "Add Group" from the menu.

STEP 4




Name the Group and select from a predefined list or create a custom group name.

STEP 5



Select the "Shades" that you want to include in the Group and tap the "Save" button.

STEP 6



The Group(s) you created should now appear on the homepage of your Alexa App.

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Customized Commands – Alexa Routines

Customize the Alexa commands to create different routines in your Alexa App.

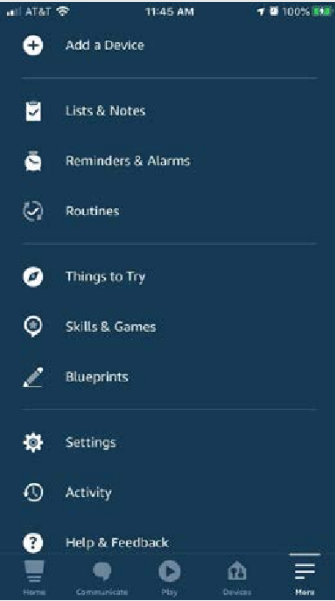
If you want to use custom commands like "open" or "close" or "raise" or "lower", the Alexa App can create Routines. Routines are sequences of actions. For example, a Routine can be triggered by a custom command and the action can be for a Group or single Shade to move. We suggest trying a few commands that sound natural.

Example of command:

- Say "Alexa, Goodbye", and Alexa will lower all the shades in the bedroom Group.


Note: Not all commands will work. Prior to setup, ensure you have groups set up that you would like to control.

STEP 1



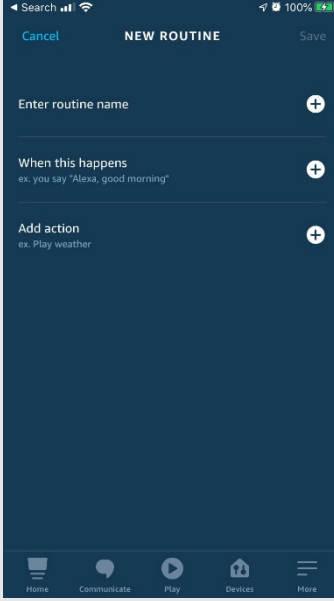
To add a new Routine, select "Routines" from the main menu.

STEP 2



Select the + button in the top right corner.

STEP 3



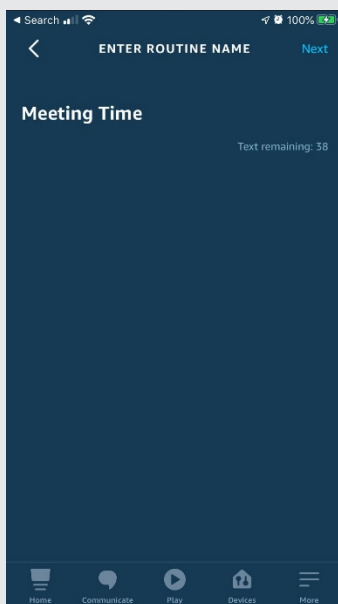
Select the + next to "Enter routine name".

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Customized Commands – Alexa Routines

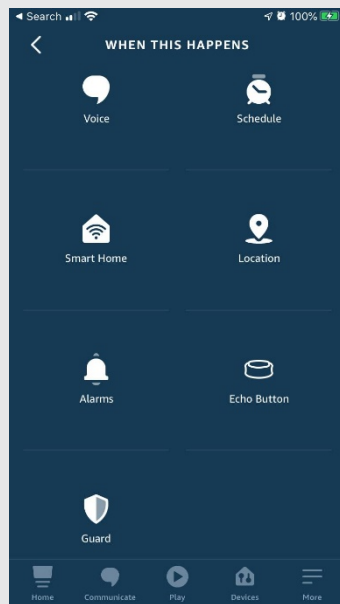
Customize the Alexa commands to create different routines in your Alexa App.

STEP 1



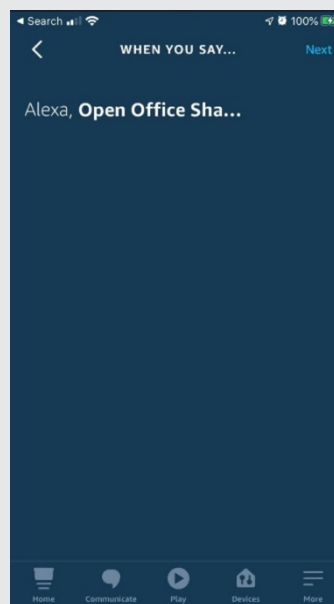
Enter the name of the Routine and press "Next".

STEP 2



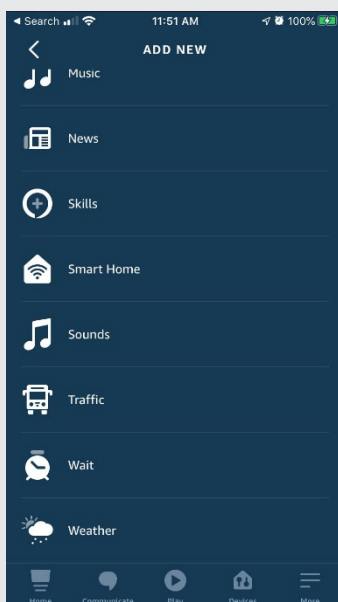
Select the "Voice" control option.

STEP 3



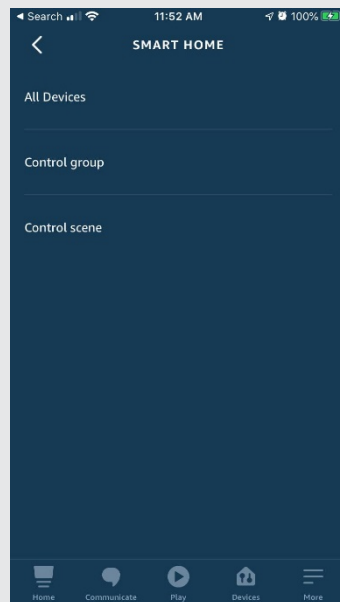
Enter the phrase of the custom command and press "Next"

STEP 4



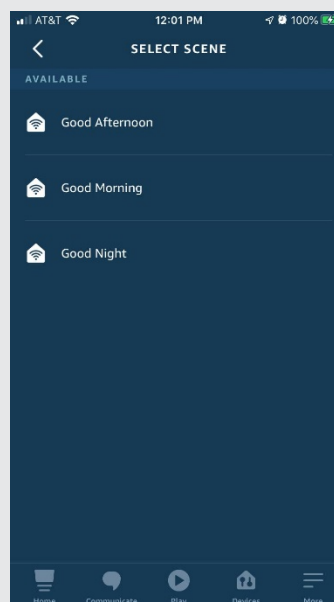
Select the "Smart Home" option.

STEP 5



Select the Device, Group, or Scene you want to control.

STEP 6



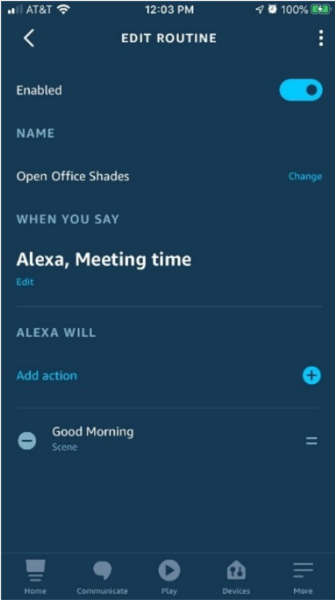
If your command is to raise the shades, select the "on" option. Then, select "Next".

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Customized Commands – Alexa Routines

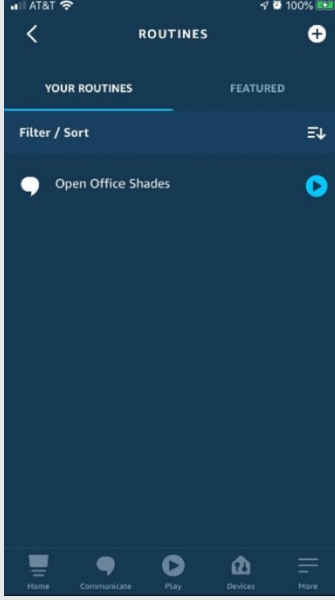
Customize the Alexa commands to create different routines in your Alexa App.

STEP 1



Select the “Enable” button in the top right corner to save the new Routine.

STEP 2



Select the list of custom commands that was created

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The Shade Store Wireless Link– Amazon Alexa

FREQUENTLY ASKED QUESTIONS

Q: How do I find the Alexa skill to enable control of my shades?

A: From the main menu in the Alexa App, click “Skills”. In the search bar for Skills, type “The Shade Store V2”. The Shade Store skill will present once the search is complete.

Q: How do I enable The Shade Store V2 skill?

A: Once you have found The Shade Store V2 skill in the Alexa App, click “Enable”. You will need to log in using your account credentials for The Shade Store V2 App (user email and password).

Q: I enabled the skill, but I cannot control any shades.

A: Once The Shade Store V2 skill is enabled, you need to discover devices to control them with Alexa. The simplest way to do this is to instruct Alexa “Alexa, discover devices”. Alternatively, you can follow the instructions above to discover devices through the Alexa App.

Q: The Shade Store V2 skill is enabled in Alexa, but I cannot discover my shades and scenes.

A: Make sure that The Shade Store Wireless Link Wi-Fi hub is online. This can be done from within The Shade Store V2 App: In the main menu, choose your location, then choose the hub within that location.

Q: I cannot control the rooms I have configured in The Shade Store V2 App

A: The Shade Store V2 App integration with Alexa supports device-level control and scene activation. Rooms, as configured in The Shade Store V2 App, are not pulled into Alexa when devices are discovered. If you would like to control entire rooms/ groups, you can configure that experience from within the Alexa App.

Q: Can I control each shade individually?

A: Yes, each shade that is controlled in The Shade Store V2 App can be voice-controlled through your Alexa device.

Q: How do I move a shade to a position between fully open and fully closed?

A: To move a shade to an intermediate position, simply say, “Alexa, set (Unique Shade Name) to (desired) %”. Example: “Alexa, set North Facing to 40 percent”. 0% is fully open and 100% is fully closed.

Q: I try to move one shade, but Alexa replies that there is more than one device with that name?

A: It is important to name shades uniquely. Review your shade names in The Shade Store V2 App and name each one distinctly different from others. Once you have updated shade names in The Shade Store V2 App, instruct Alexa, “Alexa, discover devices” – once the device discovery is complete, you can instruct Alexa to control the shades using the updated names.

Q: Can I control groups of shades?

A: Yes, however you must configure the groups in the Alexa App. The integration does not pull the Rooms information from The Shade Store V2 App into the Alexa experience.

Q: Can I trigger the scenes that I have setup in The Shade Store V2 App?

A: Yes, scenes that are set up in The Shade Store V2 App will pull into the Alexa experience during the “device discovery” process. Additionally, you can create scenes that include other devices (lights, audio, etc.) from within the Alexa App.

Q: Are there any preconfigured scenes available?

A: No, all scenes are custom. They can be configured from The Shade Store V2 App or within the Alexa App.

Q: I changed the name of a shade in The Shade Store V2 App. Does the name change in Alexa automatically?

A: Name changes that originate in The Shade Store account will automatically to Alexa in a few minutes. If there is a delay, you may need to close the Alexa App and reopen it to refresh the device list. If it still does not resolve the issue delete the device in the Alexa App and re-discover.

Q: How do I add a new Shade to my existing account?

A: After adding a Shade to your The Shade Store account, ask Alexa to “discover devices”. The new shade should appear in the App and be available for voice activation.

Q: I deleted a shade from my The Shade Store account, but it still appears in my Alexa App. How do I remove it?

A: To delete a shade in your Alexa account, go to the shade in the Alexa App, select “edit” and click on the trash can in the upper right corner of the screen.

SUPPORT RESOURCES: For further assistance, contact your retailer, or visit <https://www.theshadestore.com/customer-service/app>